Need a new approach to litter collection? Then our latest addition ‘HandiCart’ could be the cleansing revolution you are looking for?

Whether you wish to organise a clean up event or tackle rural litter head on - take a glance at the following case studies from our customers and partners who have used HandiCart for cleaning inspiration!

Keep Scotland Beautiful launched their MidSummer Madness Campaign in June. And HandiCart was on hand to help clean up too!

Helping Hand staff, Clean Up Scotland volunteers, Greggs and GCSS staff all took part cleaning up Clyde Canal & Walkway in Glasgow.

With it’s puncture proof wheels and two lift off Handihoop Plus bag openers, volunteers collected lots of litter and flytipping from the canal walkways and embankment to Clean Up Scotland!

And it’s not just charities who are making a difference, our HandiCart - the next generation of rural go anywhere litter collection as been engaging with a host of groups, schools, volunteers and street operatives in Dudley.

Dudley Council added “Having engaged with over 50 individual groups on community litterpicks we selected an Eco Schools, Age Concern, Canal Trust and Stourbridge Tidy as well as our own workforce to test the HandiCart. The feedback was always scored high with comments of ease of use, very light , fully manoeuvrable on any type of terrain. All the Community Groups wanted to hold onto the system in our trials. The HandiCart will form part of our Community Equipment in the future”.

Walsall Council staff also trialled our system as part of Walsall Clean-Up day on the 24th July; in association with volunteer from W i l l e n h a l l E - A C T Academy and Helping Hand staff collecting a host of litter!

HandiCart has also received high praise from national campaigners Clean Up Britain endorsing the system as ‘The New British Institution’ adding “The Helping Hand Company leads the field in supplying high quality litter clearance equipment and the new HandiCart is a truly innovative and eye catch litter clearance system. Above all though, it provides the user with a very adaptable, multi-functional and user-friendly piece of equipment”. It’s wonderful to see a British company leading the way in manufacturing high quality and great value solutions in the fight against litter”.

Showcasing at IOG Saltex and RWM - lightweight, robust and compact HandiCart is also easy to transport and team it with your Litterpicker - you will be fully equipped to tackle rural litter collection.

Find out how this system could support you in tackling litter in your area by visiting www.handicart.co.uk
The annual Tidy Wales Awards ceremony took place in February honouring the efforts of groups, schools, individuals and businesses from across Wales that have gone the extra mile to improve their local environment. From litter picks to increasing Biodiversity to transforming disused green spaces - Keep Wales Tidy honours those volunteers, who work towards a more beautiful Wales.

Stacey Lovering, our Area Sales Manager added “The Helping Hand Company loved sponsoring this year’s New Community Group Award category and celebrating so many fantastic environmental campaigns from across Wales”.

Winners of our sponsored award were Cathays High School, Cardiff who developed the ‘New Arrivals’ project which created opportunities for students who are not first language English to take part in environmental activities, such as clean up campaigns and planting bulbs to improve their language skills.

Speaking of awards, we were also proud sponsors Rhondda Cynon Taf ‘Love Where You Live Awards’ in June.

As well as taking part in Tidy Wales Awards ceremony, this year we have also lend a helping hand at several Keep Wales Tidy campaigns.

Our Area Sales Manager, Stacey Lovering was on hand during Clean Coasts Week (13th-19th May) which saw over a hundred clean up events organised and 1,600 bags of litter collected. The campaign sponsored by McDonalds, also had 1,500 volunteers take part.

Tidy Wales Week (16th-22nd September) invited the people of Wales to take part in a week long cleanup of littered black spots in towns, villages and countryside. As a corporate supporter of Keep Wales Tidy we loved taking part in their week - teaming up with our latest edition HandiCart, we joined Keep Wales Tidy volunteers, local cllrs, Cardiff Tidy Town Officer Richard Weaver and pupils from St Philips Evans School to clean up Round Wood Estate.

For more information www.keepwalestidy.org

New Partnership to Tackle Marine Litter

We are delighted to announce our business has become a corporate campaign partner of Marine Conservation Society.

Over the last two years, The Helping Hand Company has been supporting Marine Conservation Society with donations from sales of our beaching cleaning equipment; beach tidy up kits and litterpickers all vital tools to the thousands of charities volunteers in the fight against marine litter.

Katharine Sharp, Corporate Fundraiser at MCS said “We are thrilled to welcome The Helping Hand Company as a Corporate Member. It’s fantastic that two organisations from Herefordshire are doing so much for the cleanliness of our beaches. The Helping Hand beach cleaning products are a perfect fit for Beachwatch and we look forward to this strengthening our relationship”.

Our 2013 partnership also allowed our business to lend a helping hand in clean ups with the charity.

Firstly, we took part in the annual Beachwatch campaign, in April, in association with Marks & Spencer - taking to the beach in Swansea Bay and again in September this time with our HandiCart to support the charity’s 20th anniversary of their Beachwatch Big Weekend campaign.

Lara Bryant, our Sales & Marketing Manager said "We are delighted to be working in partnership with such a wonderful charity. As a award winning community engagement business we recognise how important partnership working is in order to keep our beaches and coastlines clean and tidy. We would like to praise all the Marine Conservation Society volunteers who continuously give up their spare time to looking after their local environments”.

Visit www.mcsuk.org
Scottish Litter Champions

We are pleased to announced the worthy winner of our 2012 Golden Litterpicker Award is Cecilia James from The Shetland Isles.

Cecilia first began litter picking local beaches and roads after moving to the isles in August 2012. In September 2012, Cecilia organised an 18 mile litter pick starting in Voe and ending in Lerwick. To date Cecilia has walked over 100 miles collecting 1.5 tonnes of litter!

What started as a one person project has gone on to engage many islanders and local businesses; turning this one person campaign into a community wide project ‘Dunna Chuck Bruck’ and supports Shetland’s volunteers annually in their Voar Redd-Up (Spring Clean) campaign.

Cecilia said “I am so thrilled to have won this prestigious award. I would like to thank The Shetland Amenity Trust for nominating me”.

As a Corporate Supporter of Keep Scotland Beautiful we are delighted to be able highlight and support Clean Up Scotland’s Hero of the Month Award.

The Clean Up Scotland’s ‘Hero of the Month’ award is given to a stand out individual or organisation that has helped make a real environmental difference to their local area.

Award winners this year include: Monifieth Eco-Force, David Pugh for the Ayrshire Litter Volunteer Network, Pick Up Peterhead, Margaret McBain of Clean Sweep, Francesca Saunders for People Against Litter, pupil Sophie-An Robson of Whitehills Primary, Helen Bang of Keep Bonnybridge Tidy, Gary Richardson of Alloa Park Residents Association and volunteer Jim McKeracher.

Chrissie Jeffery, our Regional Sales Advisor for Scotland added “As a business, we look to recognise and support our country’s unsung litter heroes. This scheme really goes to show one person can make a difference. Visit www.keepscotlandbeautiful.org

News in Brief ....

International Clean Up Mansfield Day Hailed A Success! We had a great time supporting Mansfield District Council at their ‘International Clean Up Mansfield Day’ and award presentation on 17th April. Over 30 clean up events and 222 bags of litter were collected from Mansfield in the UK and other towns names Mansfield across the world for the event. The council aims to organise another International Day again next year! Visit www.mansfield.gov.uk/cleanup

Sandwell Says No To Litter!

We were proud to be an official sponsor of Sandwell Council’s annual Big Spring Clean campaign. The 2013 campaign saw 2,500 volunteers take part collecting 3.5 tonnes of litter! With the campaigns anti litter poster competition winner was Whitecrest Primary School.

Big congratulations to 11 year old Leah Graham from Goldsmith Primary Academy whose recycling message can now been seen on the side of Walsall Council’s waste collection lorries. We were proud to have our equipment form part of this kit. Such a brilliant initiative!

The Big Scoop Campaign Launched

‘The Big Scoop’ campaign launched across the UK on the 14th June and here at The Helping Hand Company we are asking our customers to Bag It, Bin It. The campaign launched by Keep Britain Tidy in association with Dog Trust, is a national campaign to urge people to collect their dog’s mess and dispose of it properly. PS don’t forget your Handiscoop Pooper Scooper! Visit www.thebigscoop.org.uk

Capital Clean-up Kits Available

Apply now to receive your free The Mayor of London Capital Clean-up kit as supported by McDonalds. We were proud to have our equipment form part of this kit. Such a brilliant initiative!
Proud To Be Working With ....

Charities Given A Helping Hand

Charities including St Michael’s Hospice, Birmingham Children’s Hospital and Cancer Research UK all benefitted from fundraising activities by Helping Hand colleagues this year.

Kathy Welch raised £1500 for Birmingham Children’s Hospital by completing a September Skydive and Easter Bake Sale.

Our sales office triumph in aid of Cancer Research UK raising £350 - with Stacey Lovering and Nicole Sterry completing the Cheltenham Race For Life.

St Michael’s Hospice, also aid from £1000 worth of support for Helping Hand colleagues who took part in the Green Trek campaign; with our Sales & Marketing Manager, Lara Bryant and Office Manager, Jill Scamell completing the Hereford Half Marathon in May.

“We wanted to add our support to these amazing charities. We hope our efforts have helped to raise lots of money in aid of three great causes this year” said Jill Scamell, Office Manager.

For more information about our award winning community campaigns follow us @Litterpickers

Green Trek for Ledbury

Ledbury volunteers turned out in force for a Green Trek litterpick in aid of Linda Bishop’s ‘Beating the Boundaries’ Challenge which went on to raised £8,000 for St Michael’s Hospice.

The event which took place on Thursday 16th May organised by The Helping Hand Company saw volunteers from St Michael’s Hospice, Ledbury in Bloom, Tesco, Litterwatch and their Eco Bus, Cleanup UK, Trekitt, TPG Disable Aids, local cllrs and the new Mayor of Ledbury, Cllr Terry Widdows spring clean the town.

In addition to the Ledbury Town Green Trek, other litterpicks as part of the campaign were organised by John Mansfield High School, Ledbury Beaver & Scouts Group and Lustin Group of Parish Councils.

About us...

Based in the county of Herefordshire, The Helping Hand Company - UK’s #1 Litter Hand Tools Supplier - is a family run business, offering award winning specialist support services within interactive environmental learning, as well as manufacturing and supplying environmental products to local authorities, community groups, schools and charities.

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Helping Hand Colleagues raising vital funds for Cancer Research UK, St Michael’s Hospice and Birmingham Hospital.

Green Trek volunteers with Mayor of Ledbury, Cllr Terry Widdows and HHC Product Manager, Lindsay Richmond

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