



The Newsletter EXPORT EDITION

Spring/Summer 2015



All Helping Hand Environmental Pickers are 1/2 million cycle tested - Guaranteed durability



WELCOME to Helping Hand Environmental!

Helping Hand Environmental is the Environmental division of the Helping Hand Company, based in Ledbury, Herefordshire England.

100% designed, engineered and made in Great Britain by a truly international company.

We have been manufacturing Litter Clearance Tools and supporting local authorities in improving Litter Management since 1965 and are delighted to announce that the business has expanded to include a 40,000 sq ft manufacturing facility in Hereford, which for the third year running has been accredited to ISO9001, ensuring the very highest standards when it comes to product quality. **Today we supply to over 30 countries worldwide** and are the world's largest manufacturer of Litterpickers with our original Litter Picker still attracting over 10 million happy customers!



Supporting a Cleaner, Greener Europe!

Helping Hand Environmental is delighted to be supporting the Clean Europe Network on its mission for a Litter Free Europe by 2030: Litter is a universal problem found in every country. However different parts of the EU deploy different amounts of resource and energy into tackling their litter problem. The Clean Europe Network is proactively working with 15 EU protection charities to find ways of enhancing individual country activities to achieve a Litter Free Society by 2030. As a new partner to the Clean Europe Network, Helping Hand Environmental will be supporting clean-up activities throughout the Clean Europe Week.

Find out more about these activities at www.cleaneurope.or.eu.

Helping Hand Environmental works with organisations on 3 core levels to provide:

-  **Quality assured** litter clearance tools since 1965
-  **Award winning** marketing and environmental education consultancy services
-  **Clean-up campaign and community engagement** support to environmental charities fighting the war against litter

Some of our campaign partners:



and our latest partnerships with:





Each month we will feature news and events from a different European country; with our first edition focussing on Holland.

*Thank you to all our distributors who helped to arrange product trials for our new Handicart!
Here are some of the highlights...*



HOLLAND Hot on the streets on Amsterdam



Anna Lacey; Export Manager for HHEnvironmental, supporting the Amsterdam cleaning agents on the job.

Both Amsterdam City and WesternPlein depots were thrilled with the new Handicart system and Ranger Litter pickers. *"The cart is brilliant for the cobbled, narrow streets of Amsterdam and so easy to manipulate amongst the many tourists. The Ranger is great too for the bulky items we come across like wet newspapers and water bottles"* said City Cleaner Mo who's been doing the job for many years now and welcomed the lighter weight cart for city use.

The Ranger litter picker is available with a straight or curved handle and the 'Ranger Recycle Kit' enables you to replace the jaw ends and increase the product lifecycle by 300%!



Anneke one of the more petite female workers from WesternPlein thought the cart was so great for her residential shift picks that she won't return the cart to us! *"It's so much more comfortable to walk around with than the steel carts we've used for years" she says, "and I can work alot easier with this cart and of course the pickers we already know. We use Street Masters. They are great for picking up the smaller litter we come across in our residential areas such as bottle tops, cigarette ends and burst ballon debris"*.

Visit www.Handicart.co.uk for more details.





www.Handicart.co.uk

NEDERLAND SCHOONER

New campaign partner!

HH Environmental are thrilled to be working with Nederland Schooner in 2015 to support their campaign activity. "We will be producing a bespoke litter picker just for Nederland Schooner, which supporters will be able to buy very soon" said Anna Lacey, Export Manager.



"We are so happy to have Helping Hand Environmental as our partners for Holland" said Laura Koekerk, Projects Manager for Nederland Schooner. **"We heard about their brilliant work with some of the charitable organisations in the UK and are excited about developing clean-up projects and schools campaigns with them in the future"**.



Nederland Schooner representatives visiting an Eco School with HHEnvironmental in the UK

Exhibitions and other news

HOLLAND:

After a successful ISSA show in May 2014, we'll definitely be booking our spot for 2016! If any readers know of other events we should attend in Holland, please let us know. HH Environmental also visited InfraTech, Rotterdam in January and will be at Demodargen this summer!



Super Clean Holland!

BREAKING NEWS: We also welcome our newly appointed Dutch distributor **Spekking B.V**, based in Belfeld to the HHEnvironmental family!
www.spekking.eu



"It's been an exhilarating and eventful year for foreign trade" says Export Manger, Anna Lacey; and we have struck up some brilliant distributor partnerships which am hoping will go from strength to strength as we push forward with our marketing plans for the new year.

Watch this space.... new 2015 Red Range and the new **Street Boss system**; the multi-functional sustainable litter collection system. Plus exiting developments planned for Spain and Dubai!!



Download our new HHEnvironmental brochure to find our more about our *Professional* range of tools at www.HHEnvironmental.co.uk. For all enquiries please contact our Sales team; Tel +44 (0)1531 635678, Fax +44 (0)1531 638014 or email sales@helpinghand.co.uk

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